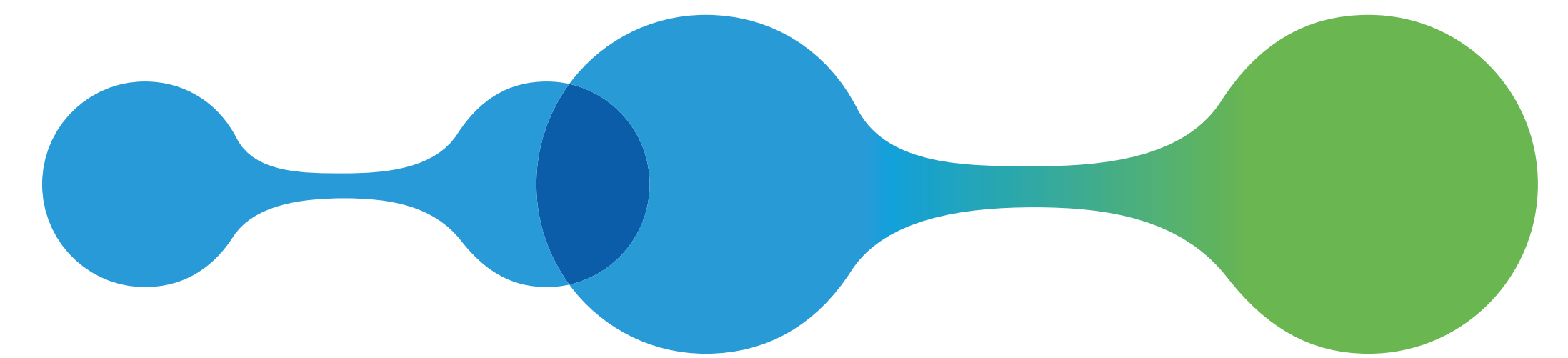


Show report

6 – 7.12.2023

Nuremberg, Germany



HYDROGEN
DIALOGUE
SUMMIT & EXPO



Bavarian Ministry of Economic Affairs,
Regional Development and Energy

H2.B HYDROGEN
CENTER
BAVARIA

NÜRNBERG / MESSE

HYDROGEN DIALOGUE 2023 – Summit & Expo

1,295 visitors from **40** countries



Summit

40 Lectures

58 Speaker



Expo

907 m² Exhibitor stand space

48 Exhibitors from **6** countries

Origin of visitors



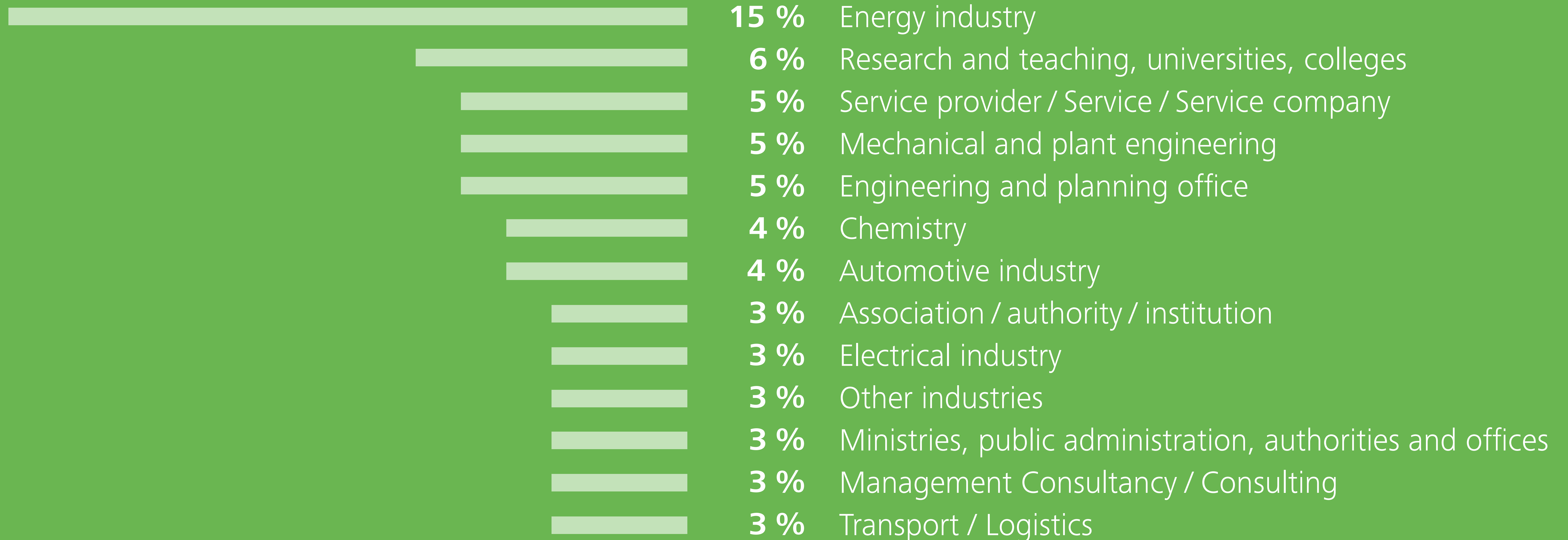
Number of countries total: **40**

Top 10 International

- 1 Tunisia
- 2 Brazil
- 3 Hungary
- 4 Austria
- 5 Slovenia
- 6 Slovakia
- 7 The Netherlands
- 8 Switzerland
- 9 Bulgaria
- 10 Chile

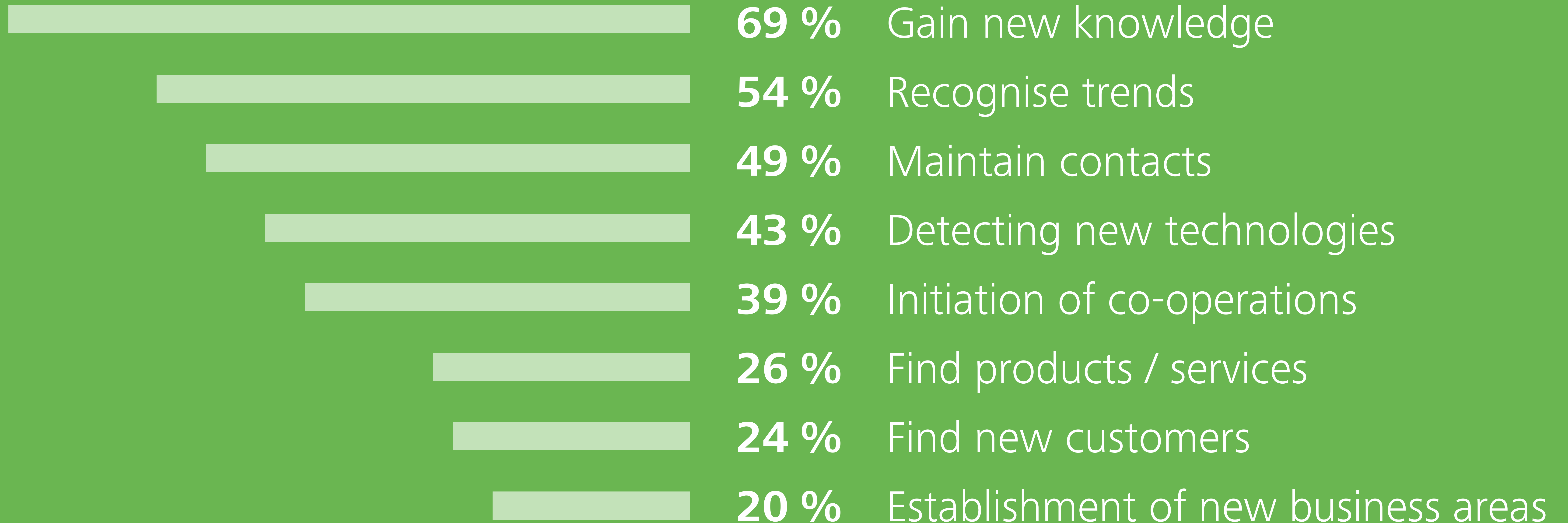
Source: Visitor registration,
FKM-certified

Visitor segments



Multiple responses/extract
Source: Visitor registration, FKM-certified

Reasons for visiting



Multiple responses/extract

Source: Visitor survey according to FKM guidelines

Top marks from the visitors



94 %

were satisfied with their
participation in
HYDROGEN DIALOGUE –
Summit & Expo



93 %

would also participate
in the future



93 %

were satisfied with
the selection of topics
at the Summit

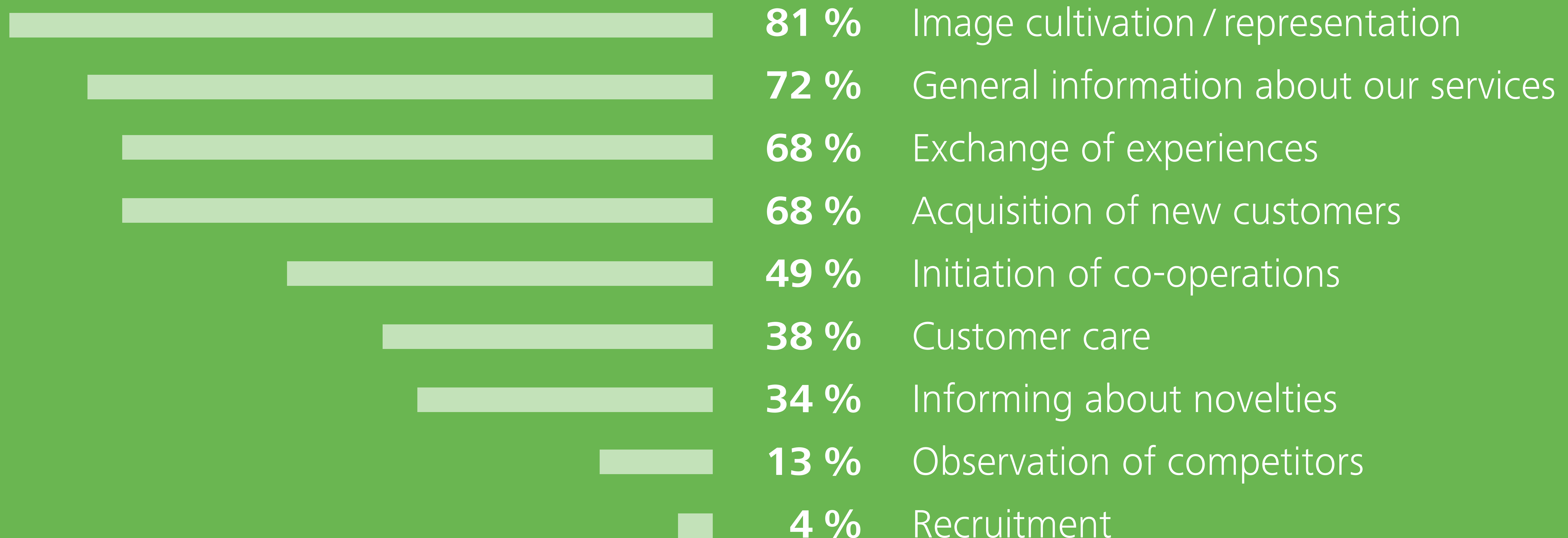


93 %

were satisfied with
the quality of
the lectures

Source: Visitor survey according to FKM guidelines

Objectives of the exhibitors



Multiple responses/extract

Source: Exhibitor survey according to FKM guidelines

Top mark from the exhibitors



94 %

reached their most important
target groups during the
HYDROGEN DIALOGUE –
Summit & Expo 2023

Source: Exhibitor survey according to FKM guidelines



January 2024, NürnbergMesse GmbH
Deviations from 100% possible due
to rounding up

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin. Further information is available at www.fkm.de.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines. The event analysis is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Business Analytics & Strategy, T +49 9 11 86 06-0, F +49 9 11 86 06-82 28, info@nuernbergmesse.de.