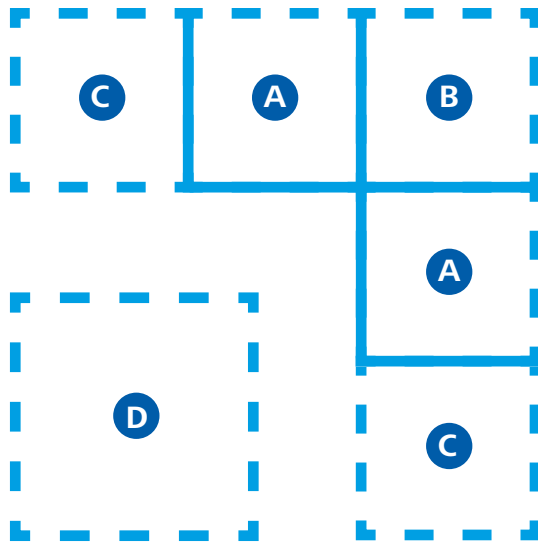


PLAN YOUR EXPO ATTENDANCE TODAY.

Be a part of our Expo and book the right stand for your company:



- Ⓐ **In-line stand:** €269 / m²
Early booking discount: €259 / m²
- Ⓑ **Corner stand:** €299 / m²
Early booking discount: €269 / m²
- Ⓒ **Peninsula stand:** €319 / m²
Early booking discount: €289 / m²
- Ⓓ **Island stand:** €339 / m²
Early booking discount: €309 / m²



YOUR PACKAGE INCLUDES THE FOLLOWING MARKETING SERVICES!

Basic price with stand booking: €950

- Inclusion in our **Exhibitor Database and creation of your digital company profile** (website and app)
- Provision of a **social media kit** to upload onto your company channels
- **Entry in the Event Guide:** Overview of all exhibitors, including company names and stand numbers
- Provision of **five exhibitor passes and 30 Expo visitor tickets**
- **60% Discount on Summit tickets:** As an exhibitor you pay €440 using the early booking discount, and only €660 gross for later reservations
- **Lead Success App** to record your visitor details without complications – digitally, and directly at your stand

EARLY BOOKING PRICES FOR EXHIBITORS

VALID UNTIL JUNE 14, 2024

- » **Minimum stand area:** 9 m²
- » **AUMA fee** (Association of the German Trade Fair Industry): €0.60 / m²
- » **Waste disposal service** during assembly, disassembly, and the event: €4.95 / m²

IMPRESS WITH TECHNOLOGY.

Display your innovative mobility solutions in practical applications – in your vehicle space as part of our expo.



STAND PACKAGES AVAILABLE:

Small: 20 m²
Early booking discount: €3,249
From June 14: €4,249

Medium: 30 m²
Early booking discount: €4,499
From June 14: €5,849

Large: 40 m²
Early booking discount: €5,499
From June 14: €7,499



MARKETING PACKAGE:

- Worth €950; for included services see [stand booking overview](#)
- Incl. AUMA fees, waste disposal service, and marketing package
- Incl. 5 exhibitor passes and 5 set-up and dismantling passes

- » **Additional fittings permitted for use in vehicle spaces and available for separate booking (not included in the package price):**
 - Carpet
 - Table
 - Chairs
 - Traditional/roll-up banners, etc.
- » **No other stand structures permitted in vehicle spaces**

- » **Minimum size 20 m²**, for customized sizes contact team@hydrogendialogue.com

HAVE YOUR SAY - HELP SHAPE - BENEFIT: BECOME PART OF OUR EXPO.

ATTENDING THE EXPO

Introduce yourself at our pavilion especially for start-ups:

- Customizable stand space for each start-up
- Basic fittings included
- Shared area to meet and talk



THE STAGE FOR YOUR IDEAS

Use your pitch to introduce yourself to potential customers, partners, and investors:

- 10 minutes start-up Pitch Slot
- International public from industry, politics and science

OUR MARKETING SERVICES FOR YOU

How we create visibility for your start-up throughout the whole HYDROGEN DIALOGUE:

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- Provision of a **social media kit** to upload onto your company channels
- **Entry in the Event Guide:** Overview of all exhibitors, including company names and stand numbers
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**EARLY BOOKING
PRICES
FOR
EXHIBITORS**

**VALID UNTIL
JUNE 14,
2024**

**PACKAGE PRICE
for start-ups: €1,900**

**Early booking
discount price: €1,750**